



CANDLELIGHT NIGHT WHAT YOU NEED TO KNOW

- Date: **Tuesday, December 5, 2023**
- Event Time: 5:00 p.m. – 8:00 p.m.
- South Main Street to close from 4:00 – 9:00 p.m. from State St. to Church St.
- Parking cones will be placed in parking spots on S. Main Street around 2:30 p.m.
- Shuttle from Sutherland HS to Village
- Color Program Booklet with ads, events listing, map. Full page and ½ page ads available to purchase
- Sponsorships available through **October 31**
- You must inform Pittsford Chamber of your evening's event to be listed in booklet by **November 7**
- Horse-drawn carriage rides: Pick-up/drop off locations: S. Main St., Schoen Place, Northfield Commons
- Strolling carolers
- Live Reindeer in Northfield Commons
- Kids Zone in Northfield Common
- Live tree lightings at 6:00 p.m. (Four Corners); 6:45 (Collins Pavilion - Schoen Place), 7:15 p.m. (Label 7 - Northfield Commons)
- Food Vendors set up around the Village
- Pub Crawl starts at 7:30 p.m. for ages 21+ @ bluHorn Tequilaria, Copperleaf Brewing, Erie Grill @ The DelMonte, JoJo Bistro, Label 7, Lock 32 Brewery, Pittsford Pub. Specials offered with purchased wrist bands to benefit Pittsford Food Cupboard

CONTACT: Pittsford Chamber of Commerce 585-902-2297 admin@pittsfordchamber.org



PITTSFORD CHAMBER OF COMMERCE CANDLELIGHT NIGHT SPONSORSHIP AND ADVERTISING OPPORTUNITIES

Horse Drawn Carriage Ride Sponsor: \$3,000.00 (only 1 available or 2 @ \$1,500 each) **ONE SOLD; ONE AVAILABLE**

- Banner with your Company Name on **2** Horse Drawn Carriages
- Full page Color or B&W ad in Program Booklet
- Sponsor Recognition in Candlelight Night Radio Ads
- Live Interview pre-event posted on Chamber Social Media accounts
- Listed on Event Poster and Flier
- Listed as sponsor on A-frame signage at Event
- Logo and link on website
- Listed on all Chamber social media

Snow Globe Sponsor: \$1,200.00 (1 available) **SOLD!**

- Signage at Snow Globe Station with company name
- Full page Color or B&W ad in Program Booklet
- Sponsor Recognition in Candlelight Night Radio Ads
- Live Interview pre-event posted on Chamber Social Media accounts
- Listed on Event Poster and Flier
- Listed as sponsor on A-frame signage at Event
- Logo and link on website
- Listed on all Chamber social media

Live Reindeer Sponsor: \$1,200.00 (2 available) **ONE SOLD! ONE AVAILABLE**

- Signage with your Company Name at Live Reindeer Arena
- Full page Color or B&W ad in Program Booklet
- Sponsor Recognition in Candlelight Night Radio Ads
- Live Interview pre-event posted on Chamber Social Media accounts
- Listed on Event Poster and Flier
- Listed as sponsor on A-frame signage at Event
- Logo and link on website

- Listed on all Chamber social media

Kid Zone Sponsor: \$1,200.00 SOLD!

- Signage with your Company Name at Kid's Zone Arena
- Full page Color or B&W ad in Program Booklet
- Sponsor Recognition in Candlelight Night Radio Ads
- Listed on Event Poster and Flier
- Listed as sponsor on A-frame signage at Event
- Logo and link on website
- Listed on all Chamber social media

Snow Angel Sponsor: \$1,000.00

- Full page Color or B&W ad in Program Booklet
- Sponsor Recognition in Candlelight Night Radio Ads
- Listed on Event Poster and Flier
- Listed as sponsor on A-frame signage at Event
- Logo and link on website
- Listed on all Chamber social media

Jack Frost Sponsor: \$500.00

- ½ page Color or B&W ad in Program Booklet
- Listed on Event Poster and Flier
- Listed as sponsor on A-frame signage at Event
- Logo and link on website

DEADLINE: October 31, 2023

PROGRAM BOOK ADVERTISING

- Your ad placed in Event Program Book. Color or B&W.
- **Full page ad: \$300.00 4 3/4" w x 7 3/4" h (sponsor provides artwork – pdf or high res JPEG)**
- **½ page ad: \$175.00 4 3/4" w x 3 3/4" h" (sponsor provides artwork – pdf or high res JPEG)**
- **Creation of ad: \$ 100.00**

ADWORK AND PAYMENT DEADLINE: November 7 (payment must be received for ad to be created)

Business Name _____

Contact: _____

Email address: _____

Phone number: _____

Please send form, ads, logos in a **high res JPEG or PDF format** to: admin@pittsfordchamber.org



**PITTSFORD CHAMBER OF COMMERCE
CANDLELIGHT NIGHT – TUESDAY, DECEMBER 6, 2022
PARTICIPATION FORM – for inclusion in our Event Booklet**

Please provide the Pittsford Chamber with the following information and email to: admin@pittsfordchamber.org **BY
NOVEMBER 7, 2023**

Organization/Business Name: _____

Contact Name: _____

Mobile Phone: _____

Email Address: _____

Way(s) in Which You Will Participate: _____

If participating outdoors:

Will you be putting up a tent? If so, what size? _____ (Participation & location must be approved by Chamber. Some tents may need inspection or approval from the Fire Marshall)

What food or giveaways will you be providing? _____

Please note that your participation will be assumed rain, snow, or shine. The event will go on in all types of weather, provided conditions are deemed safe. Any cancellations must be called in to the Chamber.

You will receive instructions on how/when set up will take place. In the meantime, please feel free to contact us with any questions.