



PITTSFORD CHAMBER OF COMMERCE CANDLELIGHT NIGHT SPONSORSHIP AND ADVERTISING OPPORTUNITIES

Horse Drawn Carriage Ride Sponsor: \$3,000.00 (only 1 available or 2 @ \$1,500 each)

- Banner with your Company Name on **2** Horse Drawn Carriages
- Full page Color or B&W ad in Program Booklet
- Sponsor Recognition in Candlelight Night Radio Ads
- Live Interview pre-event posted on Chamber Social Media accounts
- Listed on Event Poster and Flier
- Listed as sponsor on A-frame signage at Event
- Logo and link on website
- Listed on all Chamber social media

Live Reindeer Sponsor: \$1,200.00 (2 available)

- Signage with your Company Name at Live Reindeer Arena
- Full page Color or B&W ad in Program Booklet
- Sponsor Recognition in Candlelight Night Radio Ads
- Live Interview pre-event posted on Chamber Social Media accounts
- Listed on Event Poster and Flier
- Listed as sponsor on A-frame signage at Event
- Logo and link on website
- Listed on all Chamber social media

Kid Zone Sponsor: \$1200 (1 available)

- Signage with your Company Name at Kid's Zone Arena
- Full page Color or B&W ad in Program Booklet
- Sponsor Recognition in Candlelight Night Radio Ads
- Listed on Event Poster and Flier

- Listed as sponsor on A-frame signage at Event
- Logo and link on website
- Listed on all Chamber social media

Snow Globe Sponsor: \$1,200.00 12 foot x 12 foot Snow Globe Photo Station (1 available)

- Signage at Snow Globe Station with company name
- Full page Color or B&W ad in Program Booklet
- Sponsor Recognition in Candlelight Night Radio Ads
- Live Interview pre-event posted on Chamber Social Media accounts
- Listed on Event Poster and Flier
- Listed as sponsor on A-frame signage at Event
- Logo and link on website
- Listed on all Chamber social media

Snow Angel Sponsor: \$1,000.00

- Full page Color or B&W ad in Program Booklet
- Sponsor Recognition in Candlelight Night Radio Ads
- Listed on Event Poster and Flier
- Listed as sponsor on A-frame signage at Event
- Logo and link on website
- Listed on all Chamber social media

Jack Frost Sponsor: \$500.00

- ½ page Color or B&W ad in Program Booklet
- Listed on Event Poster and Flier
- Listed as sponsor on A-frame signage at Event
- Logo and link on website

DEADLINE: November 07, 2025

PROGRAM BOOK ADVERTISING

- Your ad placed in Event Program Book. Color or B&W.
- Full page ad: \$300.00 4 3/4" w x 7 3/4" h (sponsor provides artwork – pdf or high res JPEG)
- ½ page ad: \$175.00 4 3/4" w x 3 3/4" h" (sponsor provides artwork – pdf or high res JPEG)
- Creation of ad: \$ 100.00

ADWORK AND PAYMENT DEADLINE: November 7 (payment must be received for ad to be created)

Business Name _____

Contact: _____

Email address: _____

Phone number: _____

Please send form, ads, logos in a **high res JPEG or PDF format** to: admin@pittsfordchamber.org



PITTSFORD CHAMBER OF COMMERCE
CANDLELIGHT NIGHT – TUESDAY, DECEMBER 2, 2025
PARTICIPATION FORM – for inclusion in our Event Booklet

Please provide the Pittsford Chamber with the following information and email to:

admin@pittsfordchamber.org **BY NOVEMBER 7, 2025**

Organization/Business Name: _____

Contact Name: _____

Mobile Phone: _____

Email Address: _____

Way(s) in Which You Will Participate: _____

If participating outdoors:

Will you be putting up a tent? If so, what size? _____

(Participation & location must be approved by Chamber. Some tents may need inspection or approval from the Fire Marshall)

What food or giveaways will you be providing? _____

Please note that your participation will be assumed rain, snow, or shine. The event will go on in all types of weather, provided conditions are deemed safe. Any cancellations must be called in to the Chamber.

You will receive instructions on how/when set up will take place. In the meantime, please feel free to contact us with any questions.

